



Reyhaneh Azad

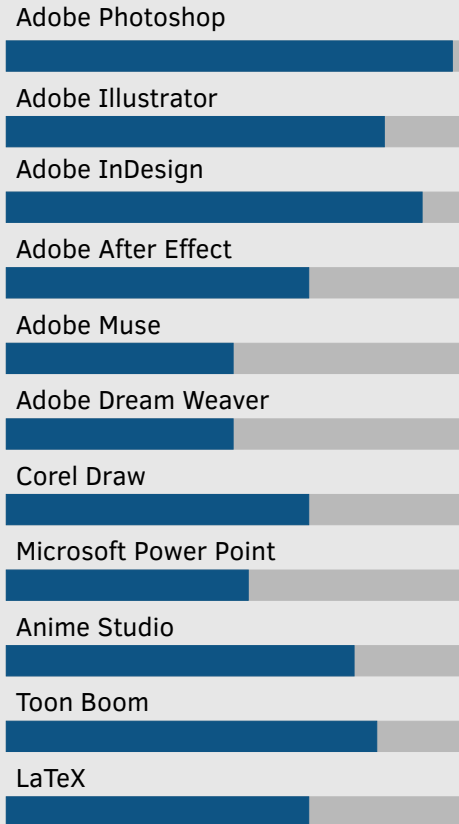
Graphic Designer

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OBJECTIVE

Looking for a Graphic Design Specialist position where I can apply my creative flair and technical skills to provide the company with artistic design ideas and create excellent graphical solutions for the clients.

SOFTWARE



(*)[The skill scale is from 0 (Fundamental Awareness) to 6 (Expert).]

Words I live by

If you cannot do great things, do small things in a great way.

PROFILE

- 4+ years of experience in graphic design in different areas including websites, brands advertising, books, magazines, posters, product packaging and corporate identity.
- 3+ years of experience in animation (software and classic) and digital cutout animation programs.
- Advanced knowledge of and hands on experience with Adobe Creative Suite.
- Out of the box thinker, exceptional team player and great communicator.
- Great ability to provide effective solutions while dealing with competing priorities and short development cycles by remaining patient and focused.
- Passionate about quality design, innovation and creative solutions.

Experience

GRAPHIC DESIGN

May 2015- Present Freelance Graphic Designer (Toronto-Ontario)

Working with various company (Genesis Vue, Print4U, etc..).

- Working closely with marketing team to create campaign for company such as (Rogers, Lego land discovery, telecommunication company, car insurance company)
- Sharing new ideas and creative concepts in team meetings
- Managing and maintain graphics files, design, development and implementation of the graphic
- Designing and layout for catalogs, Booklet, Flyer
- Logo design, Motion logo, App design
- Web graphic design, App design

Feb 2011- Aug 2014 Graphic Designer, Sahife Co.(Tehran- Iran)

- Collaborated with a creative team to design and produce computer-generated artwork for marketing and promotional materials
- Participated in production of print and promotional items for key clients under direction of Marketing Department
- Design, development and implementation of the graphic, layout, and production communication materials while helping clients
- Contributed in various marketing projects (logos, brochures, newsletters, info graphics, presentations, and advertisements)

Nov 2009- Jan 2011 Graphic Designer, Behnam Co. (Tehran- Iran)

- Collaborated with marketing personnel in development of product information
- Designed layout, graphics, logo and packaging
- Planned and executed the presentation of the projects in graphic form and detailed scale models
- Collected, analyzed, interpreted, and used related reference documents and drawings prepared by other disciplines, vendors or outside sources
- Reviewed and verified calculations, design models, drawings and design documents for quality, accuracy, neatness, functionality, and satisfactory completion



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OBJECTIVE

2013 Bachelor of Graphic Design
(Tehran-Iran)

2007 Diploma of Animation
(Tehran, Iran)

2004 Associate of Art
(Tehran, Iran)

SOFTWARE

(*)[The skill scale is from 0 (Fundamental Awareness) to 6 (Expert).]

Experience

ANIMATION

Feb2011- Jun2011 Animator (Contract)
Institute for Intellectual Development of Children and Young Adults (Tehran- Iran)

- Created musical animations of illustrated book
- Designed title of animation films

Dec 2008- Dec 2009 Animator, Nas Animation Co. (Tehran- Iran)

- Created 2D animation using classic ink and paper.
- Familiarity with visual story telling storyboarding and sequential art.
- Ability to take technical documents and adapt them to accommodate all production needs.
- Intensively used 2D animator tools including Photoshop, Anime Studio, Toon Boom.

Feb2007- Oct2009 Animator, Harekat-e-Kelidi Studio, (Tehran- Iran)

- Worked as a between-animator as part of a large team that designed and produced a strong mythical story of Greater Iran.
- Participated in brainstorming meeting to share ideas for promoting future projects.
- Painted images using software tools.

Awards

Feb 2001 1st designer, Dialogue Among Civilizations annual competition (received award from President Mohammad Khatami).

May2000 1st designer, Tehran International Environment Cartoon Biennial.